

Study on the Competencies of College English Teachers under the Goal of International Talent Cultivation

Li Peng

School of International Studies, Shandong Youth University of Political Science, Jinan, 250014, China

Keywords: International talents; college English teaching; teacher's competencies

Abstract: In the tide of internationalization of education, it has brought challenges to the traditional teaching mode. In order to meet the needs of globalization and China's social development, college English education reform is trying to cultivate a group of international talents with solid basic language skills, extensive knowledge, broad international vision and good communication skills. Under this background, higher requirements are put forward for the professional development of modern college teachers. Starting with the overview of internationalization of higher education, this paper probes into how the teachers in colleges improve their competencies and take full advantage of college English teaching to promote international courses and cultivate modern college students who are suitable for the international development trend.

1. Introduction

Education internationalization is the inevitable trend of global education development in the 21st century. It brings the internationalization of talent training standards all over the world [1]. On the other hand, China has also promoted Sino-foreign cooperation in running schools actively, encouraged colleges and universities to carry out various forms of educational cooperation, and absorbed high-quality foreign educational resources. Students are expected to be "international consciousness and mind, as well as world-class knowledge structure, vision and ability to reach the international level, and be good at grasping opportunities and striving for initiative in global competition"[2]. According to this theory, teachers are required to pay attention not only to the commonness among students, but also to consider each student's personality fully in the process of teaching. From its connotation, the internationalization of education means the optimal allocation of educational resources across borders and regions around the world. The internationalization of education is beneficial to the existing education and teaching in various countries to keep up with the pace of talent demand of economic globalization, and its goal is to cultivate professional knowledge-based talents who can skillfully use foreign languages. Economy and education have a special interdependent and mutually restrictive relationship. When economic globalization has become a reality and necessity, it is bound to have a profound and extensive impact on education. The internationalization of education reflects fully that talents are the primary productive forces, and excellent human resources are the important trump cards to participate in international competition. Education is powerful, education is rich [3].

In order to meet the trend of educational internationalization and promote the development of domestic colleges and universities, in recent years, China has continuously increased the process of international courses, had college English teaching system reform and trained international talents. Mastering and using English has become the basic quality and requirement of international talents. Under this situation, college English teaching in China has taken on the important task of serving the internationalization of China's higher education and cultivating high-qualified international talents. Since the 21st century, the pace of college English teaching reform in China has accelerated, and the teaching effect has been remarkable [7]. Under the background of International Education, higher requirements are put forward for the professional development of modern university teachers. It is urgent for university teachers to actively change their teaching concepts, learn and utilize international advanced teaching resources, teaching models and evaluation mechanisms, and cultivate more talents with international awareness, communication and competitiveness, so as to promote the steady and

sustainable development of social economy.

2. Challenges brought by International education

2.1 Adjusting talent training objectives

Today, with the rapid development of knowledge economy, the stable and sustainable development of social economy is inseparable from talents. Good teachers know how to mobilize students to achieve teaching results, rather than standing on the podium with books, just completing tasks. Students will participate in teaching more actively; Moreover, they will make better use of their spare time to increase the reserve of English knowledge and participate in the process of active learning. In the language use, the Chinese students' thinking and expression ability is a short board. The development of higher education in the future is to improve the quality of education and the level of internationalization in order to improve the comprehensive quality of students, cultivate their innovative spirit and practical ability to solve problems, and promote their all-round development. When there is a big difference in students' English achievements, there will be a serious polarization in their English achievements. If we don't give targeted guidance, in the end, students with good grades will become better and better, while students with poor grades will become unconfident, and their performance will decline even more.

2.2 Renewing the concept of education

With the accelerating process of education internationalization, distance education and overseas school running have also developed by leaps and bounds, which not only enhances the international mobility of professionals, but also requires the education and teaching of Chinese colleges and universities to be in line with the education of other countries and actively participate in the international education competition [8]. Most Chinese teachers are young teachers who have studied abroad for many years, while most foreign teachers are successful people who understand and love Chinese culture, have high academic qualifications, have bilingual teaching experience and rich experience. With the development of the times, English teaching will inevitably involve problems that have not been encountered before, which poses a challenge to the quality of teachers.

Learning from foreign cultural knowledge can not only improve the development level of domestic education and obtain some more advanced technology and experience, but also help to expand the cultural vision of domestic social members, improve the openness of society, enhance social progress and accelerate the modernization process of domestic society. International English teaching curriculum requires teachers to choose teaching materials from the perspective of students, which is different from the traditional teaching model. In traditional teaching, the content and difficulty of English teaching materials are mainly determined by the overall level of common students. The teaching materials have been fixed before students enter the school, and students at different levels use the same teaching materials [10]. As an important way to realize general education, College English curriculum should keep pace with the times, effectively combine some new methods with classroom teaching. This change poses a great challenge to college English teachers

3. The key competencies

3.1 Teachers' responsibility

College English teachers need to have the correct political direction, a deep foundation of Chinese culture and the ability to master English. Teachers shoulder the responsibility of establishing morality and fostering people entrusted by the times. Only teachers have a strong sense of political responsibility, in order to develop quality education in the actual teaching process. Chinese higher education, which is supported by extensive and profound Chinese culture, should strive to maintain our national characteristics. Today, English has indisputably become the International Lingua Franca. It is the most powerful tool for students to face the world, get in touch with the latest international scientific and technological achievements, go to the academic frontier and participate in international

exchanges. Therefore, the ability to master and use English has become the basic quality of international talents and requirements. The new situation determines the changes of teachers' role and responsibility. In addition, different educational levels have different requirements for teachers' competencies. Each teacher should have a relatively clear positioning for his own identity and clarify his role. However, College English teachers should always maintain a firm political position, actively respond to the policy requirements of the 19th CPC National Congress, firmly support the various propositions of the party and the state. In this way, teachers can become the leaders of students' political direction. College teachers should learn to combine English teaching with ideological and political education, so as to fundamentally make college education effective.

3.2 Teaching methods

College English teachers should keep pace with the times, adjust and optimize English courses, teaching methods and evaluation mechanisms. English teachers should not only pay attention to the explanation of textbooks, but should pay attention to how to cultivate students' interest in English learning, stimulate students' learning enthusiasm, mobilize students' classroom participation, and guide students to think about social life in English. At the end of the 20th century, multimedia came into everyone's vision, and the modern education network platform came into being. The modern education network platform presents a new three-dimensional English learning space for students with pictures, texts, sounds and images. Teachers can provide students with a learning environment closer to the real English situation. Such platforms encourage teachers and students to actively master the necessary computer operation skills in modern learning, life and work. In short, modern education network platform provides very useful help for college education.

Teachers should not only do their own teaching work well, but also reform and innovate the existing college English teaching mode. Because there are many innovative teaching modes, the most representative one is the teaching mode that improves students' interest in English learning. Through the mobilization of students' interest in English learning, students can improve their awareness of English learning in a short time, so that students can consciously enter the learning situation and complete English practice. In addition, College English teachers should set up different teaching activities according to the different learning characteristics of each student, introduce some English contents related to students' majors into teaching activities, and let students carry out English practical training in the process of learning English. Teachers can also set up a "differential teaching" mode for students according to the actual teaching progress, so as to mobilize students' enthusiasm for English learning and help students plan English learning in their spare time. If conditions permit, colleges and universities can also adopt some community activities related to English content, and use collective activities to drive the English learning atmosphere of the whole campus and improve the English practical ability of the whole students. Or we can also hold English speeches and English debates to improve students' awareness of benign competition and enable students to cultivate strong self-confidence.

For students of different levels, teachers should adopt different assessment methods and standards, reflect the students' growth in stages objectively and fairly, and fully mobilize the enthusiasm of learning. For the students at the average level, the assessment is based on the syllabus standards, giving a comprehensive assessment, involving both basic knowledge assessment and the overall level assessment; for the students at the lower level, the examination lays stress on the basic knowledge examination. The teaching goal of the highest level can be set higher than the syllabus. After completing the teaching task in advance, we can give specific training according to the characteristics of each student, and give full play to the potential of each student. For different levels of teaching, the practice homework after class should also be arranged differently, so as to make students fully digest and absorb the knowledge in class, so as to master the knowledge more firmly. Make your own career development plan, better comply with the international development trend of education, and remain invincible in the fierce educational competition.

4. Promotion Strategies

4.1 Establishing the idea and vision of internationalization of higher education

With the development of the world entering the era of globalization, the use of English is expanding and has become a communication tool used by speakers of different mother tongues internationally. English teachers should renew their teaching concepts, draw lessons from the advanced educational system, put their subject and personal development into an international frame of reference, form a high-level college English system, and make bold use of the successful educational ideas and methods at home and abroad, make English education in colleges and universities develop in harmony with international politics and global economy. At the same time, college English teachers should fully realize that educational internationalization is an important part of international relations, which is of great practical significance to deepen the cultural understanding of all countries in the world and build international friendly relations. In China's foreign language circles, English teaching has long followed the concept of English as a foreign language, basically taking the native speaker's English as the only standard to measure the success or failure of learning. The main task of college English teaching is to improve students' English level, focusing on cultivating students' comprehensive English application ability. In the context of educational internationalization, college English teaching has been endowed with new connotation. Cultivating students' language ability for effective professional communication and international competitiveness in the subject field should be an organic part of students' comprehensive English application ability.

4.2. Strengthening learning and improving English teaching ability

In classroom teaching, teachers should know the inner learning needs of contemporary college students, by means of modern educational technology such as Internet and teaching software, and basic skills such as asking questions, explaining and writing on the blackboard in English teaching, so that the quality of college English teaching has been improved. In order to fit in with the international educational background, College English teaching in China must be reformed in a timely manner, gradually buying up the connection between college English teaching in China and the international community through the improvement of teaching theories, teaching contents and teaching models, training English talents for purchasing. Only from the perspective of students' future employment prospects, the importance of culture can not be underestimated. At present, all kinds of English education resources are rich. Students can learn to speak fluent English even if they don't major in English. The different cultural systems make the Chinese and foreign teaching modes different. The traditional teaching mode focuses on the teaching results, while in International English teaching, teachers pay more attention to the teaching process, the raising of problems and the process of students' participation in thinking and solving. The structured teaching task is that only the team members cooperate with each other can complete the established teaching task, and encourage students to actively participate in the experiment. Economic globalization does not mean that the differences among various cultures will gradually eliminate or form a globally consistent culture. On the contrary, cultural diversity will exist and be encouraged for a long time. Therefore, higher education, especially the teaching of English majors, plays an important role in the inheritance, development and innovation of culture. In addition, colleges and universities can also improve the professional quality of English teachers and better carry out English teaching by improving the teacher salary system and post competition mechanism.

5. Conclusions

As an important implementer of higher education, College English Teachers Stand at the forefront of teaching and scientific research in colleges and universities. With the intensification of economic and cultural exchanges among countries, facing the increasingly obvious new trend of international education, there is an urgent need for college English teachers' professional knowledge and teaching ability to meet the requirements of education internationalization. Among them, the reform of teaching resources construction, teaching information transmission, classroom teaching development,

extracurricular practical teaching design and teaching evaluation system is related to the future development of college English teaching construction and the realization of China's international talent training goal. It is an inevitable outcome of the times and development, it is also an inevitable choice for the reform of English teaching in colleges and universities in China. Teachers should constantly improve their academic English ability, better conduct international academic exchanges, and drive the development and progress of national culture.

References

- [1] Xiao Yanjun, Zhu Qin, Luo Yonghui. A study of college English teaching with multi-modal Inversion under the background of “Double-top”. *Journal of Liaoning University of Science and technology*, 2017,19(4) : 4.
- [2] Yan Ming, Lui hui-hin. Construction of college English curriculum system based on international standards of talents attainment. *Heilongjiang Education: Theory and practice*, 2019(10) : 2.
- [3] Zou Yao, Zheng Weitao, Huang Zhiyong. Construction of teaching and training platform based on multi-modal Sports Corpus Translation Workshop[J] . *Proceedings of the Central China Normal University: Natural Science*, 2018,52(6) : 9.
- [4] Wu Xi. On EFL Teachers’ Information Literacy and Professional Development in Information Environment[J]. *Journal of Yulin University*, 2017,27(2):113-116
- [5] Cui Yongguang, Han Chunxia. Key Competencies of Young Teachers of English Under the Guidance of New Standards for English Teaching [J]. *Journal of Heilongjiang University of Technology*, 2018,18(2):26-31
- [6] Sun Qianhui, Yang Xue. The Role Orientation of College English Teachers in the New Era, *The Guide of Science and Education*, 2019,27(9):61-62
- [7] Xie Liuchun. Discussion on the current situation and practical countermeasures of College English cross-cultural teaching [J] *Journal of Chongqing University of Arts and Sciences (SOCIAL SCIENCE EDITION)*, 2019 (3): 134-140
- [8] Shen Juan, Chen weizhe. Construction and research of College English multimodal graded teaching system [J] *English Square: academic research*, 2016 (9): 2
- [9] Gao Lanfeng. Construction of multiple evaluation system for English teaching based on the goal of international talent training [J] *Education and teaching forum*, 2017 (21): 2
- [10] Liu Weiling. Optimization of multiple evaluation system for English undergraduate teaching under the goal of international talent training [J] *Contemporary educational practice and teaching research: electronic edition*, 2017 (10x): 2